

Privacy Policy

Saab Medav Technologies GmbH, Henri-Dunant-Straße 50, 91058 Erlangen, collects and processes your personal information in accordance with data protection laws and this privacy policy. The following is intended to inform you about the type, scope and purpose of our collection and use of personal information.

Data transmission and logging for internal and statistical purposes

For technical reasons, your web browser automatically transmits data to our web server when you access our website. The data transmitted includes the time and date of access, the URL of the referring site, the page(s) accessed, the amount of data sent, the browser type and version, the operating system and your IP address. This data is stored separately from other data you enter when you use our website. It is not possible for us to attribute this data to a specific person. The data is evaluated for statistical purposes and then deleted.

Contract data

If you decide to enter into an agreement with us, we collect and process your personal information to the extent necessary in order to establish, formulate or amend our contractual relationship with you. The data may be processed outside the European Economic Area (EEA), subject to compliance with applicable EU data protection laws.

If we are ordered to do so by a competent authority, in certain cases we may disclose this data (contract data) to the extent necessary to enable the prosecution of crimes or danger to be averted, to allow the security or military counter-intelligence agencies to perform their statutory functions, or to enable the enforcement of intellectual property rights.

Usage data

We collect and process your personal information to the extent necessary to allow use of our website or, if applicable, bill such usage. The collected data particularly includes data to identify you and information relating to the beginning, end and extent of use.

We are allowed to generate anonymous user profiles (usage profiles under a pseudonym) for advertising and market research purposes and in order to structure our website to match the needs of users. You have the right to object to this use of your data. We are not allowed to merge these usage profiles with data that could identify the user to whom the pseudonym relates.

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Contact form

If you contact us through our online form, we store the details you enter in the form in order to process and respond to your inquiry.

To ensure security and protect the transfer of confidential information, our website uses SSL encryption.

Cookies

We, or the operator of our website, use cookies to enhance the range of features of our website and to improve your user experience. When you go to our website, cookies are used to store data on your computer. You can change your browser settings to prevent cookies from being stored on your computer, but this may restrict some of the functionalities of our website.

We most commonly use session cookies. They are automatically deleted when your session ends. Other types of cookies remain stored on your device until you delete them yourself. These cookies allow us to recognise your browser the next time you visit our website.

Google Analytics

This website uses Google Analytics, a web analytics service offered by Google Inc., (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; "Google"). We use the "Universal Analytics" operating standard. It enables data, sessions and user interaction with our website to be attributed to a user ID pseudonym across multiple devices and thereby allows cross-device analysis of a user's activity.

Google Analytics uses cookies, which are text files stored on your computer to enable an analysis of your use of the website. As a rule, the information generated by the cookie about your use of this website will be transmitted to and stored by Google on servers in the United States. However, if this website anonymises IP addresses, your IP address will be truncated by Google within an EU member state or other EEA state before being transmitted to the United States. Only in exceptional cases will your full IP address be transmitted to Google servers in the United States and truncated there. Google will not associate your IP address with any other data held by Google. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for the website operator and providing other services relating to website activity and Internet usage. Our legitimate interest in data processing is also tied in with these purposes. Section 15 (3) of the German Telemedia Act (*Telemediengesetz*, "TMG") and Article 6(1)(f) of the GDPR provide the legal basis for using Google Analytics. Sessions and campaigns expire after a certain period of time. By default, sessions expire after 30 minutes of inactivity and campaigns expire after six months. The maximum time limit for campaigns is two years. For further information on Google's Terms of Service and Privacy Policy, see <https://www.google.com/analytics/terms/de.html> and <https://policies.google.com/?hl=de>.

You can change your browser settings to prevent cookies from being stored on your computer. However, please note that if you do this, you will not be able to use the full functionality of this website. You can also download and install a browser add-on to prevent cookie-generated data relating to your website use (including your IP address) from being collected, sent to and processed by Google. Opt-out cookies prevent your data from being collected when you visit this website in the future. You will have to opt out on all of

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the systems you use in order to block the cross-device collection of data through Universal Analytics. Click [here](#) to install the opt-out cookie: deactivate Google Analytics.

Links to social media

Social media are websites where users can converse with other users and generate media content individually or jointly. Personal information is often published, collected and processed by users themselves or the provider of the service.

Our website has links to social media such as Facebook, Twitter and LinkedIn, which can be accessed by clicking on small icons. If you click on any of these icons, you will be forwarded to the website of the respective provider. User information may be transferred to the respective provider just by visiting its website.

For information on how your personal information is handled when you use these websites, please refer to the privacy policies of the respective providers.

Rights of data subjects

As a data subject, you have the right to obtain information from us about the data we have stored in relation to you and the origin of such data. This information may also be provided in electronic form if you so require.

You also have the right to have the data stored in relation to you corrected, deleted or blocked.

Consent given by the data subject, e.g. to receive newsletters or to the permanent storage of their personal information, may be withdrawn at any time.

Deletion of data

We delete your personal information once the purpose for which it was collected no longer exists, and we do so in compliance with deletion times and your rights as the data subject, unless we have a legitimate interest in retaining it or other statutory provisions prevent its deletion.

Data protection inquiries

Please contact our external Data Protection Officer (DPO) for all privacy and data protection matters.

DPO's contact details

Mr. Rainer Mattern

Competent data protection supervisory authority

Bayerisches Landesamt für Datenschutzaufsicht
Promenade 27, 91522 Ansbach | T. +49 981 531300 | <http://www.lida.bayern.de>